# SWITZERLAND GLOBAL ENTERPRISE



## **KEY FIGURES**





3.2 youth unemployment





Sources: SECO; SERI, 2021

# VOCATIONAL TRAINING IN SWITZERLAND

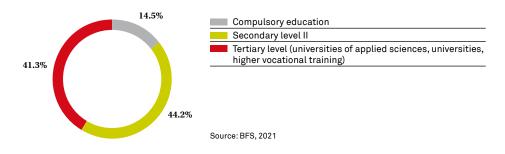
## AT A GLANCE

The high quality of vocational training is a central pillar of the innovative strength and efficiency of the Swiss economy. A total of 240 different vocations can be learned through direct channels in Switzerland. The vocational training courses, each lasting two to four years, focus on professional qualifications that are actually in demand and on jobs that are currently available. The resulting highly educated professionals form the basis for an excellent talent pool for companies based in Switzerland. The economy thus has an ideal selection of specialist professionals at its disposal, thanks to this combination of academic education and vocational training.

The Swiss vocational training has a high labor market relevance and is an integral part of the education system. It is divided into sectors: upper-secondary level vocational education and training (VET) and tertiary-level professional education. The VET system is based on the duality between theory and practice. The Swiss dual education system has generated great international interest. Switzerland thus exchanges knowledge on both diplomatic and technical levels.

## **Educational Status of the Swiss Population**

% of permanent residents aged 25 – 64 according to highest educational qualification, 2019





OFFICIAL PROGRAM

#### SECONDARY LEVEL II: BASIC VOCATIONAL TRAINING

 Switzerland has a training system that optimally meets the requirements of the economy. According to the WEF's Global Competitiveness Report, the Swiss vocational training system performs best in an international comparison.

## Quality of vocational training

international comparison, 2019

Country	Rank
+ Switzerland	1
Austria	2
Netherlands	3
Denmark	4
+ Finland	5
Singapore	6
Germany	7
<b>USA</b>	8
Luxembourg	9
Norway	10

Source: WEF Global Competitiveness Report, 2019

 Upon completing obligatory education, around two thirds of young people in Switzerland opt to undertake foundational vocational training. This proportion has remained steady for many years.

## The ten most frequently chosen initial professional training programs Number of learners, 2019

Profession	Total
Business administration	12,814
Health specialist	4,920
Retail specialist	4,339
Care specialist	3,794
IT technician	2,194
Electrician	1,891
Logistician	1,778
Retail Assistant	1,556
Chef	1,540
Illustrator	1,536

Source: BFS, 2021

At secondary level II, young people qualify for the first time
after compulsory education. A completed education on the
secondary level II does not only give them access to the next
education level. It also prepares young adults to enter the labor
market as qualified workers. The graduation rate at secondary
level II is 90.9 % in Switzerland.

- There are two sides to the apprenticeship market: host companies that offer apprenticeship positions (supply side) and young people looking for apprenticeship positions (demand side). The state acts as an intermediary: it ensures the best possible apprenticeship conditions for host companies; it encourages the creation of apprenticeship positions; and it provides guidance and counseling services to young people to help them choose a career.
- Apprentices increase their productivity during their training and are therefore more valuable to businesses. The cost-benefit ratio is an important factor for a business when deciding whether to become involved in vocational training. Employers offering training programs in Switzerland can generally achieve a positive net gain. On the one hand this is because apprentices can be employed at low wages, and on the other hand, because their having been trained according to the company's requirements leads to lower recruitment costs. Apprentices also have a tendency to be loyal to the company where they trained, often returning at a later stage in their career.
- Most apprenticeships take place in small businesses. In addition, there are different forms of organization of vocational training through training associations and training centers.
- Training service providers such as libs (Industrielle Berufslehren Schweiz) guarantee professional and practical training. Iibs works with over 100 companies and is the largest provider of basic vocational training to Swiss industry.

## Switzerland's positions at the last world championships of vocational skills

EuroSkills	•
Graz 2021	3
Budapest 2018	1
Gothenburg 2016	1
Lille 2014	4
WorldSkills	
Kazan 2019	4
Abu Dhabi 2017	2
São Paulo 2015	4
Leipzig 2013	2

Source: www.swiss-skills.ch, 2021

 For decades, Switzerland has been one of the leading nations in the world championships of vocational skills - thanks to the Swiss vocational training system, which ensures high-quality, practical and versatile basic vocational training.

## TERTIARY LEVEL: VOCATIONAL BACCALAUREATE, UNIVERSITY OF APPLIED SCIENCES AND HIGHER VOCATIONAL TRAINING

- The higher vocational training and education forms the tertiary level of the education system, with the universities of applied sciences (UAS) and the universities/ ETHs. Advanced professional education and training enables professionals with a Swiss Federal Certificate of Competence or a similar degree to specialize in a particular subject and to enhance their specialist knowledge. It is also possible to obtain qualifications in Corporate Management.
- Slightly more than a third of all young adults have a baccalaureate. Approximately 20% achieve a high-school baccalaureate qualifying them for university studies, with 15% receiving a vocational baccalaureate. This percentage is somewhat lower than in other countries, since school leavers with vocational training also receive a competitive and very prestigious education and have access to training programs at the tertiary level.
- The **vocational baccalaureate** makes it possible for students to transfer to a **university of applied sciences** without having to take any further examinations. It can be completed during the apprenticeship or afterwards. By taking an additional examination, the "Vocational Baccalaureate Universities", it is also possible to transfer to a university or the Swiss Federal Institute of Technology (ETH).
- The Swiss university of applied sciences (UAS) landscape comprises 8 public-law UAS and one private UAS. The public universities of applied sciences were approved by the Federal Council in 1998/2019. They are each supported by one or more cantons. The Federal Council has also approved two privately sponsored universities of applied sciences: Kalaidos University of Applied Sciences in 2005 and Haute école spécialisée les Roches-Gruyère in 2008. The latter ceased its activities in 2018.
- The number of bachelor's degrees increased by 60% between 2010 and 2018. The selection of master's courses on offer has also been expanded over the years.

## Graduates of universities of applied sciences by field of study and level of graduation, 2020

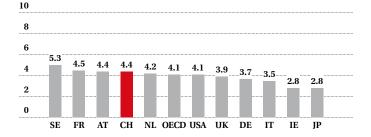
Field of study	Bachelor	Master
Architecture, Construction and Planning	855	175
Engineering and IT	2,647	329
Chemistry and Life Sciences	428	158
Agriculture and Forestry	90	0
Business, Management and Services	4,526	974
Design	665	243
Sports	36	23
Music, Theater and other Arts	885	1,191
Applied Linguistics	105	38
Social Work	1,527	86
Applied Psychology	200	105
Health	2,018	149
Total	13,982	3,471

WEF's Global Competitiveness Report regularly ranks Switzerland among the world's top countries in the categories of labor market, skills and innovation capability. This underlines the high status of training and further education in Switzerland.

## RECOGNITION OF FOREIGN DIPLOMAS AND FUNDING

- The State Secretariat for Education, Research and Innovation (SERI) recognizes many foreign qualifications and diplomas.
   Recognition makes it easier for holders of foreign qualifications to carry out a professional activity regulated in Switzerland and to integrate into the Swiss labor market.
- Switzerland works closely with the European Union within the framework of the Swiss-EU Bilateral Agreement on the Free Movement of Persons (AFMP) and has adopted the EU's system of mutual recognition of professional qualifications. Nationals from non-EU states are also entitled to apply for recognition of their foreign qualifications in Switzerland. <u>SERI's national contact point</u> provides general information about the recognition of foreign qualifications.

Expenditure on educational institutions as a percentage of GDP Public funds, primary to tertiary level of education (2018)



Source: OECD "Education at a Glance 2021"

 Public investment in vocational training amounted to around 3.5 billion Swiss francs annually in recent years. The cantons, which are responsible for implementing vocational training, take on three quarters of the costs. The federal government's share is one quarter of the costs of the public sector. Up to ten percent of the federal funding is slated for supporting development projects and special services within the public sector.

#### **TESTIMONIAL**



"Switzerland's dual education system is unique in the world and clearly a strength of our country. The combination of theoretical knowledge transfer and practical application is of very high value for both young people and companies. The prospective specialists thus gain practical experience at an early stage and learn to work independently. With

its apprenticeship, Siemens ensures the high-quality training of its young people and identifies talent at an early stage. In Switzerland, we employ around 250 apprentices and train them at our own training centers in Zug and Zurich and on the job in our departments."

MATTHIAS REBELLIUS CEO of Siemens Switzerland

## **CURRENT DEVELOPMENTS**

• The Swiss vocational education and training (VET) system has generated great international interest. Switzerland exchanges knowledge on both diplomatic and technical levels. It also receives numerous foreign delegations interested in finding out more about the Swiss system. At the same time, Switzerland maintains a continuous dialogue with countries that have their own VET systems or would like to develop one. In 2014, 2016 and 2018, the International Congress on Vocational and Professional Education and Training was held in Winterthur and served as a platform for open dialogue and the exchange of good practices between 70 different countries.

#### CONTACTS AND FURTHER INFORMATION

### Authorities and regulators

State Secretariat for Education, Research and Innovation (SERI) sbfi.admin.ch

Swiss Federal Institute for
Vocational Education and Training
(SFIVET)
sfivet.swiss

swissuniversities swissuniversities.ch

## Further information

Vocational and professional education and training in Switzerland – Facts and figures 2020 sbfi.admin.ch

Overview of universities of applied sciences in Switzerland (in German, French and Italian) sbfi.admin.ch

Overview of all courses and studies studyprogrammes.ch

Recognition of foreign qualifications and diplomas sbfi.admin.ch

Specialist information on vocational training, vocational guidance and the labor market, with an overview of current developments in the domain of vocational training (in German, French and Italian) panorama.ch

<u>University Rankings</u> universityrankings.ch

Professional register of all federally-accredited professions (in German, French and Italian) bvz.admin.ch/bvz

Apprenticeship barometer:
survey among young people and
enterprises on the apprenticeship
situation (in German, French and
Italian)
sbfi.admin.ch

<u>Leading Houses - for the sustainable development of vocational training research in Switzerland sbfi.admin.ch</u>

<u>Center for Research in Economics</u> <u>of Education</u> ffb.unibe.ch

National campaign focusing on supporting talent (in German, French and Italian) berufsbildungplus.ch

## S-GE resources

<u>Handbook for Investors</u> <u>s-ge.com/handbookforinvestors</u>

More fact sheets on
Switzerland as a business location
s-ge.com/factsheets

This fact sheet was produced with the kind support of Swissmem.

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